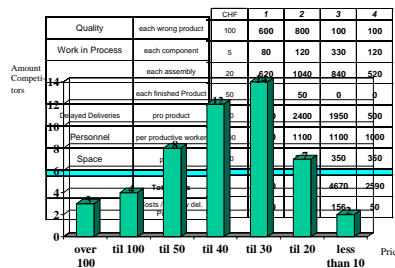


Process Game in Ho Chi Minh City (Saigon) Vietnam with several companies

Idea – What is it all about?

- Playing the process game for half a day to experience in a welcome, fascinating and sustainable way about the idea and method of process management.
- Group of a dozen people with companies from several branches like architecture & design, capital securities, supplier of cement, restaurant and logistics & transportation.



Results from Process Game

- “Refreshing way to understand more about process management”.
- “I like the playful way and take some important conclusions for me”.
- “It was not only like a game – it shows the real business situation in the way of working together but more compact and quicker in the sense of process and group dynamics”.

Lessons Learned:

- Importance of customer focus & quality!
- Relevance of process- instead of functional orientation!
- Significance of teamwork, communication and personal growth!
- Interrelation of the strategy and all process management dimensions: process development, process controlling and process culture.

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